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ADDISON HOTEL OFFERS WEEKEND PACKAGE FOR FULL SLATE OF SUMMER EVENTS

At the Dallas/Addison Marriott Quorum By The Galleria, guest receive \$100 Bonus Bucks

Dallas, TX – There's nothing small about the town of Addison – except the 4.35 square miles it occupies on Dallas' northern border. The prestigious ZIP code is famous for its upscale shopping and abundant entertainment opportunities.

The <u>Dallas/Addison Marriott Quorum by the Galleria</u> wants to give visitors a slice of the Addison life by offering its Weekends With Marriott package in conjunction with several summer events set to



take place in the town. One of the highly affordable Addison hotel deals features deluxe accommodations with stylish décor from \$109 per night. Guests can enjoy high-speed Internet, flat-screen TVs and plug-in panels in each of 536 smoke-free rooms, plus \$100 Bonus Buck for a future stay at Marriott. A two-night minimum stay is required so visitors will get the full experience of prominent events such as:

■ Addison Kaboom Town on July 3. The 30-minute fireworks show at Addison Circle Park has been recognized as the best Fourth of July fireworks show in the Dallas/Fort Worth Metroplex by the Dallas Observer and is ranked as the No. 3

pyrotechnics show in the United States by AOL. Visitors of this <u>hotel near the Dallas Galleria</u> will be just a close walk to the nationally recognized show choreographed to music. The event also features food, live music, family picnic games and activities and an air show featuring the Cavanaugh Flight Museum Warbird Flyover. Music from Emerald City will fill the air at a free after-party.

- Addison Oktoberfest 2012 on Sept. 20-23. More than 60,000 people will gather at Addison Circle Park for polka, German food and beer along with folk dancing, sing-alongs, arts and crafts, a carnival and more during this four-day event listed as one of the Top 10 Oktoberfest celebrations in North America by USA Today. Other events include a Dachshund parade and races, yodeling competition and German spelling bee.
- Addison Summer Series from now through August. The town comes alive on Saturday evenings with the sounds of jazz, salsa and more from local musicians at Beckert Park. Admission is free.

There are so many other things to do in Addison, too, during the summer. Visitors can enjoy a trip to the Mary Kay or Cavanaugh Flight museums, take in a show at the WaterTower Theatre or go on a shopping spree at the Dallas Galleria featuring more than 200 stores and an ice rink. The Addison hotel offers complimentary transportation within 3 miles so guests also can hear live music at a number of local clubs, laugh at a hilarious routine at a local comedy shop or grab some seafood or steaks at more than 170 restaurants within the town's boundaries.

The Weekends With Marriott package runs through Sept. 2 and can be booked using promotional code I24.

About the Dallas/Addison Marriott Quorum by the Galleria

The Dallas/Addison Marriott Quorum by the Galleria is at the heart of the Addison district with restaurants, shopping and entertainment and is situated along the north Dallas Tollway. The Addison hotel features 20,800 square feet of flexible meeting space along with 547 rooms and suites, a fitness center, indoor and outdoor pools, a full-service business center, Starbucks and an onsite restaurant serving Southwestern-style cuisine. For information, visit <a href="https://www.marriott.com/DALQC">www.marriott.com/DALQC</a>.